



Curriculum

Field of study: International Management

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General characteristics of the field of study

Basic information

Faculty name:	Faculty of Management
Field of study:	International Management
Level:	Second-cycle studies
Profile:	General academic
Form:	Full-time studies
ISCED classification:	0413
Number of ECTS credits necessary to complete studies at a given level:	120
Professional title awarded to graduates:	magister
Cycle start date:	2024/2025, winter semester
Duration of studies (number of semesters):	4

Field of science to which the field of study is assigned:

Field of the social sciences

Discipline of science to which the field of study is assigned:

Discipline	Percentage	ECTS
Management science and quality	75%	90
Economics and finance	25%	30

Relationship between the field of study and the AGH University development strategy and the AGH University mission

The International Management major at the Faculty of Management of the St. Stanisław Staszic Academy of Mining and Metallurgy in Kraków (AGH) educates professionals in the management of organisations operating on international markets using advanced information technologies. This faculty is directly related to business practice and international economic cooperation.

It fits in with the strategy of the region as well as the strategy of AGH, providing the international market with highly specialised graduates in the area of management of operational and strategic processes in international markets, influencing the attitude of an organisation and its perception in a turbulent environment. In line with AGH's strategy in the area of education, the priority of which is the high quality of the educational process and the best possible position of the University's graduates on the labour market, the International Management major gives students access to the latest knowledge and equips them with the highest quality methods and tools used in decision-making processes in international organisations. Attention to the quality of the educational process enables future graduates to prepare for work in their profession, facilitating their adaptation to labour market conditions already during their studies.

In terms of education, the International Management major pursues the following goals:

1. Constant and comprehensive care for the quality of education.
2. Educating students with high professional qualifications, mobile and entrepreneurial, both during studies and in professional work.

3. Shaping civic responsibility thanks to fuller use of research results on the fate of graduates.
4. A coherent and consistently implemented concept of promoting the education system and creating the image of the University and the Faculty.
5. Development of the internationalization of education, especially within the European Higher Education Area.

The most important tasks in the field of education at the Faculty of Management, enabling the achievement of the set goals, are:

1. Improving the Faculty Education Quality Assurance System, in particular: raising the importance of education in the field of basic subjects and improving the student survey system.
2. Constant care for the comprehensive development of students, in particular by: supporting student scientific clubs and other forms of student scientific and project activity, developing student culture, supporting students' sports activities and developing infrastructure related to sports.
3. Expanding the educational offer of the Faculty, in particular: increasing the flexibility of forms of study, especially for the best students, launching new fields of study, specializations and paths containing educational programs adapted to the changing expectations of the labor market, also thanks to cooperation with employers, introducing new subjects taught by outstanding scientists from Poland and abroad and specialists from industry, business and administration, improving the educational offer in foreign languages, developing education through the use of new technologies, including teaching via the Internet (e-learning).
4. Developing cooperation with foreign universities, in particular: supporting joint educational initiatives, e.g. joint diplomas, internships, apprenticeships, Erasmus+ educational programs, improving the system of serving foreign students.
5. Improving the area of education, including: improving the organization of education, in particular supporting the informatization and computerization of the teaching process, improving the recruitment system for studies at AGH, cooperation with secondary schools in order to attract the best candidates for studies, ensuring that studies at AGH are made available to disabled people, development of a system of student apprenticeships and internships, promoting and rewarding the best students and promoting their achievements in the academic community.

Information on taking into account the socio-economic demand while creating the curriculum and indication of the assumed learning outcomes matching the identified demand

In the field of education in the field of International Management, the Faculty regularly consults the learning outcomes with employers and the socio-economic environment. The Faculty has an efficient Alumni Club Association, which, among other things, conducts activities for the development of contacts between the Faculty's graduates and the integration of the scientific environment with employers and students of the Faculty. The association is a platform combining business with science. It brings together people from science, business and business-related institutions, as well as representatives of local government. It allows you to develop appropriate directions and learning outcomes consistent with the latest, not only current, but above all - future expectations and requirements of the labor market.

Education paths - scope in Polish and in English

Not applicable.

Graduation paths - scope in Polish and in English

Not applicable.

The names of the majors in Polish and in English

Name [pl]

Name [en]

General information about the curriculum

Field of study: International Management

General information related to the curriculum (general learning objectives and employment opportunities, typical jobs and opportunities for graduate continuing education)

International Management is a field of study in which education lasts four semesters ending with obtaining a master's degree, during which in-depth knowledge is transferred and advanced skills in its use in conditions of changing environment are developed. International Management is a universal field of study providing very wide employment opportunities, both in business, administration and in the non-profit sphere. The studies offer the knowledge and skills necessary for the operational management of projects, organizational units and small and medium-sized companies. The acquired competences allow you to operate freely in the environment modern business technologies, consciously creating their own professional career and responsibly shaping relationships with the environment.

The aim of education in the field of International Management at the second cycle of studies is:

1. Providing comprehensive knowledge in the field of management sciences (the starting point for acquiring which should be general knowledge in the field of economic sciences) and developing a critical understanding of the theoretical foundations of knowledge about economic, psychosocial and organizational phenomena and processes.
2. Preparing graduates to pursue their own entrepreneurship, co-manage family businesses and develop the career of specialists and managers in management structures by developing the skills of innovative design and efficient implementation of team operation models.
3. Shaping ethical and social sensitivity, openness to the other side's views, commitment and sense of responsibility in the work environment and beyond.
4. Awareness of the need and development of lifelong learning and personal development skills. A graduate of International Management is characterized by creativity and flexibility, so he can adapt the acquired knowledge to the needs of the changing labor market. He is proactive and shows an innovative attitude, open to new solutions. During his studies, he acquires interpersonal skills, as well as skills related to self-presentation and teamwork, which are necessary for managerial positions at various levels. An important element of the teaching process is giving the student a lot of independence, which influences the development of the graduate's social maturity and his internal motivation to achieve the set goals.

The graduate has the skills to recognize, diagnose and solve problems in the management of human, material, financial and information resources. He is also prepared to work as an organization and management specialist and as a manager/middle and senior management manager in enterprises, as well as to run his own business. Thanks to the skills of teamwork, building project teams, analyzing the risk of running a business, managing enterprise development and innovation, analyzing the market and building a business strategy, a graduate of the specialization has a greater chance of adapting to the needs of the labor market.

After completing second-cycle studies in International Management, AGH offers their continuation in third-cycle studies (AGH Doctoral School) in the discipline of Management and Quality Science or MBA studies, guaranteeing deepening of the acquired knowledge and its wider use in business practice as well as scientific development

Information on including the conclusions from the students and graduates careers monitoring in the curriculum

The International Management study program is subject to constant monitoring and evolves to take into account the needs of the environment, using the opinions of graduates. Graduates of the Faculty of Management at AGH University of Krakow are covered by the so-called AGH Professional Staff Monitoring program (AGH Career Center), which since 2008 has been continuously monitoring the professional careers of the Faculty's graduates, and its results are analyzed in terms of modifying existing learning outcomes. Graduates complete detailed surveys, answering several dozen questions, including assessing their studies and indicating current employment prospects. These studies are used during the annual faculty self-assessment of the quality of education and play an important role in the creation of new study programs. Analyses show that the vast majority of International Management graduates use the knowledge acquired during their studies, acquired

interpersonal and computer skills in their professional work and positively evaluate the study program they have completed (more details - <http://www.ck.agh.edu.pl>).

Information on including the requirements and recommendations of the accreditation committees, in particular the Polish Accreditation Committee and industry accreditation committees in the curriculum

The establishment of the course and curricular changes is supervised by the Course Committee appointed by the Dean of the Faculty, which not only monitors the comments of external and internal committees (e.g. PKA and UZAD), but also ensures systematic review of the implementation of learning outcomes.

To this end, there is a procedure for making changes to the study programmes by submission of proposals by those concerned, review and opinion by the Course Committee and final approval by the Dean.

As part of pro-quality activities, a supervisor of the major was appointed, who cooperates with students in proposing improvements to the teaching methods and in assessments of the students. The results of employee evaluation surveys and the study program are used to continually improve the quality of education.

Information on including examples of good practice in the curriculum

The study plans offer modules of classes conducted by external specialists and business practitioners who provide their practical knowledge.

The Faculty analyzes information from many external sources. These include comments and observations from employers directly cooperating with the unit, information obtained from the Municipal Labor Office and analyzes of graduate studies. On this basis, the Faculty adapts course programs to the most important market needs.

Information on cooperation in the preparation of the curriculum with external stakeholders, in particular associations, professional and social organizations

Strategic decisions for the field and the Faculty are made taking into account two groups of stakeholders:

1. Internal, forming a group of Faculty employees and students.
2. External, constituting a group of international institutions, the international industry and trade sector, including cooperation with institutions, universities and enterprises from abroad, and civil society. The internal voice of the client was identified and analyzed at regular meetings of, among others, Faculty Committees established for this purpose.

Duration, rules and form of the practical placement

Not applicable.

Admission criteria, rules and policies

Field of study: International Management

Description of competences expected from the candidate applying for admission to studies

A candidate applying for admission to second-cycle studies in International Management at the Faculty of Management of AGH University of Krakow should have knowledge and skills adequate to the learning outcomes of the first-cycle studies in Management, Production Engineering or Computer Science and Econometrics, as well as the ability to perform tasks and solve problems appropriate for the continuous learning process. related to the field of study. The candidate should know at least English. at the B2 level and also demonstrate the ability to think independently and creatively use their skills.

Recruitment conditions, including the winners and finalists of the central level high school scientific Olympics, as well as winners of international and national contests

In accordance with the recruitment conditions specified for a given academic year by the Resolution of the AGH Senate, the basis for qualification is the recruitment index calculated on the basis of the number of points obtained in the entrance examination confirming the achievement of selected educational outcomes achieved in the first cycle of a given field of study and the average grade from first-cycle studies or uniform master's studies. For AGH University of Krakow graduates, if they continue their studies, it is possible to recognize the result of the general examination in the first-cycle studies as the result of the entrance examination.

Recruitment Rules:

Recruitment is conducted in accordance with the principles set out in the Resolution of the AGH University of Krakow Senate in force for a given academic year regarding the conditions, procedure and date of starting and ending recruitment for the first year of first-cycle and second-cycle studies.

(<https://kandydaci.agh.edu.pl> - more details)

The expected limit of admissions to studies along with an indication of the minimum number of admitted candidates required to successfully launch a study cycle

Minimum number of students: 5

Maximum number of students: 48

Learning outcomes

Field of study : International Management

Knowledge

KEU symbol	Learning outcomes prescribed to a field of study	CEU symbol
IM2A_W01	knows the modern doctrines and economic theories in depth, understands the essence and dynamics of modern economic and political systems and the interdependence between them	P7S_WG_A
IM2A_W02	knows in depth the rules of competition and cooperation on the international market	P7S_WG_A
IM2A_W03	knows and understands the concept of sustainable entrepreneurship, circular economy and corporate social responsibility	P7S_WG_A
IM2A_W04	knows modern methods and concepts of communication and teamwork	P7S_WG_A
IM2A_W05	knows in-depth qualitative and quantitative methods as well as IT tools for data collection, analysis, modelling and presentation	P7S_WK_A
IM2A_W06	knows and understands specialized methods of economic analysis and enterprise management in conditions of risk and uncertainty	P7S_WG_A
IM2A_W07	knows and understands methods of measurement and analysis in selected areas of the organization's activity	P7S_WK_A
IM2A_W08	knows and understands the regulations, directives and recommendations of the European Union regulating the functioning of business entities and the movement of goods, services and people on the single European market	P7S_WK_A
IM2A_W09	knows and understands the principles of intellectual property protection and the conditions of the processes of creating and implementing innovations in enterprises	P7S_WG_A
IM2A_W10	knows the methodology of scientific research, the principles of creating research instruments in the discipline of management and quality sciences	P7S_WG_A
IM2A_W11	understands the impact of modern technologies on organizational management systems in selected areas of the organization's activity	P7S_WK_A
IM2A_W12	knows and understands advanced concepts of strategic organization development on the market	P7S_WK_A
IM2A_W13	understands the need for continuous self-education and implementation of changes in the functioning of organizations in the context of the challenges of modern markets	P7S_WK_A

Skills

KEU symbol	Learning outcomes prescribed to a field of study	CEU symbol
IM2A_U01	is able to use acquired theoretical knowledge to describe, analyse and interpret the causes, the course of processes and the socio-economic phenomena, as well as express his own views and defend his own opinions	P7S_UW_A
IM2A_U02	is able to search for the right information and use appropriate methods and tools for its analysis and processing, including advanced information and communication techniques (ICT)	P7S_UW_A
IM2A_U03	is able to identify, interpret and explain complex economic and social phenomena and processes using detailed quantitative and qualitative methods and advanced technologies	P7S_UW_A

KEU symbol	Learning outcomes prescribed to a field of study	CEU symbol
IM2A_U04	is able to properly use methods and tools for market analysis and create innovative processes in an organization and therefore solve selected problems in the field of management science	P7S_UW_A
IM2A_U05	is able to communicate, discuss and conduct a debate on socio-economic issues using specialized terminology in the mother tongue and in a foreign language at B2+ level of the Common European Framework of Reference for Languages	P7S_UK_A
IM2A_U06	is able to assume the position of a leader in a team, manage team work, develop creative solutions to problems related to functioning and development of an organization as well as to cooperate in virtual teams	P7S_UO_A
IM2A_U07	is able to build and plan his own and others professional career paths using the latest educational methods and technologies	P7S_UU_A

Social competence

KEU symbol	Learning outcomes prescribed to a field of study	CEU symbol
IM2A_K01	is ready to independently and critically enhance knowledge and skills throughout life, also in an interdisciplinary dimension, in order to correctly identify and resolve profession related dilemmas	P7S_KK_A
IM2A_K02	is ready to critically assess changes taking place in the socio-economic environment and to accept cultural differences resulting from differences in markets, organizations and ways of functioning of the social capital	P7S_KK_A
IM2A_K03	is ready to work in an international team, take action for the common public interest as well as express and defend views on important social and economic matters concerning local and international markets	P7S_KO_A
IM2A_K04	is ready to think and act in an entrepreneurial, innovative and socially responsible way and to inspire others in this area	P7S_KO_A
IM2A_K05	is ready to perform responsibly and ethically professional roles in various areas of business organizations, taking into account the changing social needs and technological development	P7S_KR_A

Field of study-prescribed outcomes coverage matrix

Field of study: International Management

2024/2025/S/II/Z/IM/all

Course	Code	Semestr	IM2A_W01	IM2A_W02	IM2A_W03	IM2A_W04	IM2A_W05	IM2A_W06	IM2A_W07	IM2A_W08	IM2A_W09	IM2A_W10	IM2A_W11	IM2A_W12	IM2A_W13	IM2A_U01	IM2A_U02	IM2A_U03	IM2A_U04	IM2A_U05	IM2A_U06	IM2A_U07	IM2A_K01	IM2A_K02	IM2A_K03	IM2A_K04	IM2A_K05
Global Economy	ZRIMS.II1P.2449591f5bf686b94f6549ea0ff44bc8.24	1s	x	x						x				x		x		x		x			x				
Multicultural Management	ZRIMS.II1K.4b8ef431245446583f667e5e70ab31a1.24	1s				x		x														x					x
Quantitative Methods in Management	ZRIMS.II1P.00bcdcc837247d10f6cb8ec6481c93e3.24	1s					x					x					x	x						x			
Practical Business English Communication	ZRIMS.II1P.c6e75c1b0863cc16940fc27beafd6093.24	1s		x																x			x	x	x	x	
Managing and Competing in the Digital Age	ZRIMS.II1S.655621eec5448.24	1s		x											x	x											x
Technology Management	ZRIMS.II1S.655620d6f246e.24	1s		x											x					x				x			
English B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	ZRIMS.II1JO.6565b95918269.24	1s																			x						

Course	Code	Semestr	IM2A_W01	IM2A_W02	IM2A_W03	IM2A_W04	IM2A_W05	IM2A_W06	IM2A_W07	IM2A_W08	IM2A_W09	IM2A_W10	IM2A_W11	IM2A_W12	IM2A_W13	IM2A_U01	IM2A_U02	IM2A_U03	IM2A_U04	IM2A_U05	IM2A_U06	IM2A_U07	IM2A_K01	IM2A_K02	IM2A_K03	IM2A_K04	IM2A_K05
French B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	ZRIMS.II1JO.6565b95923fe1.24	1s																		x							
Spanish B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	ZRIMS.II1JO.6565b9592fa42.24	1s																			x						
German B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	ZRIMS.II1JO.6565b9593b5e9.24	1s																			x						
Russian B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	ZRIMS.II1JO.6565b959473e1.24	1s																			x						
Eco-Innovation in Industry	ZRIMS.IIFS.726bbcf8375ed4b0e4f52911391624f0.24	1s lub 2s lub 3s lub 4s	x		x						x							x	x					x		x	

Course	Code	Semestr	IM2A_W01	IM2A_W02	IM2A_W03	IM2A_W04	IM2A_W05	IM2A_W06	IM2A_W07	IM2A_W08	IM2A_W09	IM2A_W10	IM2A_W11	IM2A_W12	IM2A_W13	IM2A_U01	IM2A_U02	IM2A_U03	IM2A_U04	IM2A_U05	IM2A_U06	IM2A_U07	IM2A_K01	IM2A_K02	IM2A_K03	IM2A_K04	IM2A_K05
Game Theory	ZRIMS.IIFS.a2268bb20a697ae6fb6f4ea9308b4410.24	1s lub 2s lub 3s lub 4s						x				x					x										
International Accounting Standards	ZRIMS.IIFS.d4c591de9a8dcc9ea8e54816d1e0f6ee.24	1s lub 2s lub 3s lub 4s								x											x			x			
International Transportation and Logistics Management	ZRIMS.IIFS.65c13beb51b6b5a2454ee124dfa4b578.24	1s lub 2s lub 3s lub 4s	x		x		x									x	x									x	
Sustainable Development in EU	ZRIMS.IIFS.df27d183e31f0ceb478725f74bba5110.24	1s lub 2s lub 3s lub 4s			x											x		x		x						x	
Trade Shows Marketing	ZRIMS.IIFS.65644b72281f4.24	1s lub 2s lub 3s lub 4s				x													x			x				x	

Course	Code	Semestr	IM2A_W01	IM2A_W02	IM2A_W03	IM2A_W04	IM2A_W05	IM2A_W06	IM2A_W07	IM2A_W08	IM2A_W09	IM2A_W10	IM2A_W11	IM2A_W12	IM2A_W13	IM2A_U01	IM2A_U02	IM2A_U03	IM2A_U04	IM2A_U05	IM2A_U06	IM2A_U07	IM2A_K01	IM2A_K02	IM2A_K03	IM2A_K04	IM2A_K05
Value-based Management Accounting	ZRIMS.IIFS.dae84c88cfcc3fb4f363e8e73624ccfb.24	1s lub 2s lub 3s lub 4s						x	x							x	x							x			
Financial and non-financial reporting	ZRIMS.IIFS.6565b959c452a.24	1s lub 2s lub 3s lub 4s			x			x	x							x	x			x			x				x
Human Capital Management	ZRIMS.IIFS.6563415cb113c.24	1s lub 2s lub 3s lub 4s		x		x										x	x			x						x	x
Contemporary trends, challenges and concepts in economy and management	ZRIMS.IIFS.65631eefb0dac.24	1s lub 2s lub 3s lub 4s	x				x	x	x							x		x					x	x			
Leadership & Team Management	ZRIMS.II2K.6e3d8e83b6bf012b76360708cd96b53c.24	2s			x	x															x	x	x				
Management Accounting	ZRIMS.II2K.6cf2862ba4cd7c9dea10e5d531ddff65.24	2s						x	x							x			x					x			

Course	Code	Semestr	IM2A_W01	IM2A_W02	IM2A_W03	IM2A_W04	IM2A_W05	IM2A_W06	IM2A_W07	IM2A_W08	IM2A_W09	IM2A_W10	IM2A_W11	IM2A_W12	IM2A_W13	IM2A_U01	IM2A_U02	IM2A_U03	IM2A_U04	IM2A_U05	IM2A_U06	IM2A_U07	IM2A_K01	IM2A_K02	IM2A_K03	IM2A_K04	IM2A_K05
Strategic Management	ZRIMS.II2S.baca7b71228f99986dec3eda8199cf6a.24	2s	x					x						x		x								x			
Entrepreneurship & Innovation	ZRIMS.II2P.b5ac99fd3d79671dc6f813bf6415a19a.24	2s									x		x	x		x					x		x		x		
International Marketing	ZRIMS.II4K.75df80cfe87b64abc889b6febbc8b4af.24	3s	x												x	x								x			
International Project Management	ZRIMS.II4K.90eec175a2c38151e14a8d921f705a67.24	3s					x	x					x						x					x	x		
Research Methods in Management	ZRIMS.II4K.b8dadd94be64c8b6713c09aa120fbd8.24	3s										x							x				x				
Corporate Social Responsibility	ZRIMS.II4S.a7fd384806b72a90473c0d6e22abcb3e.24	3s		x						x					x	x			x						x	x	
Diploma Thesis	ZRIMS.II8K.e53bc1ffec52171870fc55d1cec2fa6a.24	4s										x						x	x		x		x				
Business Ethics	ZRIMS.II8HS.655f6bdcd83d8.24	4s	x													x		x	x					x			x
Sum (obligatory):			1	3	3	2	2	4	1	2	1	3	2	3	2	5	2	3	3	4	2	3	5	7	4	2	1
Sum (elective):			3	4	4	2	2	4	3	1	1	1	0	0	2	8	6	3	3	9	1	1	2	6	0	5	4
Sum:			4	7	7	4	4	8	4	3	2	4	2	3	4	13	8	6	6	13	3	4	7	13	4	7	5

Characteristics matrix of learning outcomes in relation to modules

Major: International Management

2024/2025/S/II/Z/IM/all

Course	Code	Semestr	P7S_WG_A	P7S_WK_A	P7S_UW_A	P7S_UK_A	P7S_UO_A	P7S_UU_A	P7S_KK_A	P7S_KO_A	P7S_KR_A
Global Economy	ZRIMS.II1P.2449591f5bf686b94f6549ea0ff44bc8.24	1s	x	x	x	x			x		
Multicultural Management	ZRIMS.II1K.4b8ef431245446583f667e5e70ab31a1.24	1s	x					x			x
Quantitative Methods in Management	ZRIMS.II1P.00bcdcc837247d10f6cb8ec6481c93e3.24	1s	x	x	x				x		
Practical Business English Communication	ZRIMS.II1P.c6e75c1b0863cc16940fc27beafd6093.24	1s	x			x			x	x	
Managing and Competing in the Digital Age	ZRIMS.II1S.655621eec5448.24	1s	x	x	x					x	
Technology Management	ZRIMS.II1S.655620d6f246e.24	1s	x	x	x				x		
English B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	ZRIMS.II1JO.6565b95918269.24	1s				x					
French B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	ZRIMS.II1JO.6565b95923fe1.24	1s				x					
Spanish B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	ZRIMS.II1JO.6565b9592fa42.24	1s				x					
German B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	ZRIMS.II1JO.6565b9593b5e9.24	1s				x					
Russian B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	ZRIMS.II1JO.6565b959473e1.24	1s				x					
Eco-Innovation in Industry	ZRIMS.IIFS.726bbcf8375ed4b0e4f52911391624f0.24	1s lub 2s lub 3s lub 4s	x		x				x	x	

Course	Code	Semestr	P7S_WG_A	P7S_WK_A	P7S_UW_A	P7S_UK_A	P7S_UO_A	P7S_UU_A	P7S_KK_A	P7S_KO_A	P7S_KR_A
Game Theory	ZRIMS.IIFS.a2268bb20a697ae6fb6f4ea9308b4410.24	1s lub 2s lub 3s lub 4s	x		x						
International Accounting Standards	ZRIMS.IIFS.d4c591de9a8dcc9ea8e54816d1e0f6ee.24	1s lub 2s lub 3s lub 4s		x			x		x		
International Transportation and Logistics Management	ZRIMS.IIFS.65c13beb51b6b5a2454ee124dfa4b578.24	1s lub 2s lub 3s lub 4s	x	x	x						x
Sustainable Development in EU	ZRIMS.IIFS.df27d183e31f0ceb478725f74bba5110.24	1s lub 2s lub 3s lub 4s	x		x	x					x
Trade Shows Marketing	ZRIMS.IIFS.65644b72281f4.24	1s lub 2s lub 3s lub 4s	x		x			x			x
Value-based Management Accounting	ZRIMS.IIFS.dae84c88fcc3fb4f363e8e73624ccfb.24	1s lub 2s lub 3s lub 4s	x	x	x					x	
Financial and non-financial reporting	ZRIMS.IIFS.6565b959c452a.24	1s lub 2s lub 3s lub 4s	x	x	x	x				x	x
Human Capital Management	ZRIMS.IIFS.6563415cb113c.24	1s lub 2s lub 3s lub 4s	x		x	x				x	x
Contemporary trends, challenges and concepts in economy and management	ZRIMS.IIFS.65631eefb0dac.24	1s lub 2s lub 3s lub 4s	x	x	x					x	
Leadership & Team Management	ZRIMS.II2K.6e3d8e83b6bf012b76360708cd96b53c.24	2s	x				x	x	x		
Management Accounting	ZRIMS.II2K.6cf2862ba4cd7c9dea10e5d531ddff65.24	2s	x	x	x					x	
Strategic Management	ZRIMS.II2S.baca7b71228f99986dec3eda8199cf6a.24	2s	x	x	x					x	
Entrepreneurship & Innovation	ZRIMS.II2P.b5ac99fd3d79671dc6f813bf6415a19a.24	2s	x	x	x		x		x	x	
International Marketing	ZRIMS.II4K.75df80cfe87b64abc889b6febbc8b4af.24	3s	x	x	x					x	
International Project Management	ZRIMS.II4K.90eec175a2c38151e14a8d921f705a67.24	3s	x	x	x					x	x

Course	Code	Semestr	P7S_WG_A	P7S_WK_A	P7S_UW_A	P7S_UK_A	P7S_UO_A	P7S_UU_A	P7S_KK_A	P7S_KO_A	P7S_KR_A
Research Methods in Management	ZRIMS.II4K.b8dadd94be64c8b6713c09aa120fbdd8.24	3s	x		x				x		
Corporate Social Responsibility	ZRIMS.II4S.a7fd384806b72a90473c0d6e22abcb3e.24	3s	x	x	x	x				x	
Diploma Thesis	ZRIMS.II8K.e53bc1ffec52171870fc55d1cec2fa6a.24	4s	x		x	x		x	x		
Business Ethics	ZRIMS.II8HS.655f6bdcd83d8.24	4s	x		x	x			x		x
Sum (obligatory):			13	8	10	4	2	3	11	4	1
Sum (elective):			12	7	12	9	1	1	7	5	4
Sum:			25	15	22	13	3	4	18	9	5

Matrix of learning outcomes prescribed to a field of study with related forms of classes and the method of testing

Major: International Management

2024/2025/S/II/Z/IM/all

Name of the module	Activity	Method of verification and assessment of learning outcomes achieved by the student in individual forms of classes and activities for the entire module	KEU references
Global Economy	Lectures, Auditorium classes	Activity during classes, Examination, Presentation, Activity during classes, Participation in a discussion, Essay, Presentation	IM2A_W01, IM2A_W12, IM2A_W08, IM2A_W03, IM2A_U03, IM2A_U05, IM2A_U01, IM2A_K01
Multicultural Management	Lectures, Auditorium classes	Test, Presentation, Test, Presentation	IM2A_W06, IM2A_W04, IM2A_U07, IM2A_K05
Quantitative Methods in Management	Lectures, Project classes	Examination, Test	IM2A_W10, IM2A_W05, IM2A_U02, IM2A_U03, IM2A_K02
Practical Business English Communication	Lectures, Laboratory classes	Essay, Essays written during classes, Presentation, Presentation	IM2A_W02, IM2A_U05, IM2A_K02, IM2A_K03, IM2A_K01, IM2A_K04
Managing and Competing in the Digital Age	Lectures, Auditorium classes	Test, Presentation	IM2A_W02, IM2A_W13, IM2A_U01, IM2A_K04
Technology Management	Lectures, Auditorium classes	Test, Case study	IM2A_W02, IM2A_W13, IM2A_U04, IM2A_K02
English B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	Foreign language classes	Activity during classes, Participation in a discussion, Execution of exercises, Test, Examination, Report, Scientific paper, Test results, Essays written during classes, Presentation	IM2A_U05
French B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	Foreign language classes	Activity during classes, Participation in a discussion, Execution of exercises, Test, Examination, Report, Scientific paper, Test results, Essays written during classes, Presentation	IM2A_U05
Spanish B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	Foreign language classes	Activity during classes, Participation in a discussion, Execution of exercises, Test, Examination, Report, Scientific paper, Test results, Essays written during classes, Presentation	IM2A_U05

Name of the module	Activity	Method of verification and assessment of learning outcomes achieved by the student in individual forms of classes and activities for the entire module	KEU references
German B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	Foreign language classes	Activity during classes, Participation in a discussion, Execution of exercises, Test, Examination, Report, Scientific paper, Test results, Essays written during classes, Presentation	IM2A_U05
Russian B2+ course - compulsory course for students of SECOND-CYCLE STUDIES	Foreign language classes	Activity during classes, Participation in a discussion, Execution of exercises, Test, Examination, Report, Scientific paper, Test results, Essays written during classes, Presentation	IM2A_U05
Eco-Innovation in Industry	Lectures, Auditorium classes	Activity during classes, Case study, Test results, Activity during classes, Execution of a project, Case study, Presentation	IM2A_W01, IM2A_W09, IM2A_W03, IM2A_U03, IM2A_U02, IM2A_K02, IM2A_K04
Game Theory	Lectures, Auditorium classes	Test, Test	IM2A_W10, IM2A_W06, IM2A_U02
International Accounting Standards	Lectures, Discussion seminars	Activity during classes, Test, Activity during classes, Presentation	IM2A_W08, IM2A_U06, IM2A_K02
International Transportation and Logistics Management	Lectures, Auditorium classes	Test results, Execution of exercises, Presentation	IM2A_W05, IM2A_W03, IM2A_W01, IM2A_U01, IM2A_U02, IM2A_K04
Sustainable Development in EU	Lectures, Auditorium classes	Activity during classes, Participation in a discussion, Essay, Essays written during classes, Activity during classes, Participation in a discussion, Essay, Presentation	IM2A_W03, IM2A_U03, IM2A_U01, IM2A_U05, IM2A_K04
Trade Shows Marketing	Lectures, Auditorium classes	Test, Project, Execution of exercises, Project	IM2A_W04, IM2A_U07, IM2A_U04, IM2A_K05
Value-based Management Accounting	Lectures, Auditorium classes	Test results, Activity during classes, Participation in a discussion, Test	IM2A_W06, IM2A_W07, IM2A_U02, IM2A_U01, IM2A_K02
Financial and non-financial reporting	Lectures, Auditorium classes	Test results, Activity during classes, Execution of exercises	IM2A_W06, IM2A_W07, IM2A_W03, IM2A_U02, IM2A_U05, IM2A_U01, IM2A_K01, IM2A_K05
Human Capital Management	Discussion seminars	Activity during classes, Execution of exercises, Case study, Involvement in teamwork, Presentation	IM2A_W04, IM2A_W02, IM2A_U02, IM2A_U05, IM2A_U01, IM2A_K04, IM2A_K05

Name of the module	Activity	Method of verification and assessment of learning outcomes achieved by the student in individual forms of classes and activities for the entire module	KEU references
Contemporary trends, challenges and concepts in economy and management	Lectures, Auditorium classes	Test, Test	IM2A_W01, IM2A_W05, IM2A_W06, IM2A_W07, IM2A_U01, IM2A_U03, IM2A_K01, IM2A_K02
Leadership & Team Management	Discussion seminars, Project classes	Activity during classes, Examination, Activity during classes, Project, Examination	IM2A_W03, IM2A_W04, IM2A_U06, IM2A_U07, IM2A_K01
Management Accounting	Lectures, Auditorium classes	Test results, Activity during classes, Execution of exercises, Test	IM2A_W06, IM2A_W07, IM2A_U01, IM2A_U04, IM2A_K02
Strategic Management	Lectures, Auditorium classes	Examination, Essay, Activity during classes, Test	IM2A_W02, IM2A_W06, IM2A_W12, IM2A_U02, IM2A_K02
Entrepreneurship & Innovation	Lectures, Auditorium classes	Test, Project, Test, Project	IM2A_W09, IM2A_W11, IM2A_W12, IM2A_U01, IM2A_U06, IM2A_K01, IM2A_K03
International Marketing	Lectures, Auditorium classes	Test, Examination, Case study, Project, Presentation	IM2A_W02, IM2A_W13, IM2A_U01, IM2A_K02
International Project Management	Lectures, Project classes	Execution of a project, Examination, Execution of a project	IM2A_W05, IM2A_W06, IM2A_W11, IM2A_U04, IM2A_K02, IM2A_K03
Research Methods in Management	Lectures, Auditorium classes	Test, Presentation, Presentation	IM2A_W10, IM2A_U04, IM2A_K01
Corporate Social Responsibility	Lectures, Auditorium classes	Participation in a discussion, Execution of exercises, Test results, Activity during classes, Participation in a discussion, Execution of exercises, Project, Involvement in teamwork, Test results	IM2A_W08, IM2A_W03, IM2A_W13, IM2A_U01, IM2A_U05, IM2A_K04, IM2A_K03
Diploma Thesis	Diploma Thesis	Diploma thesis preparation	IM2A_W10, IM2A_U03, IM2A_U07, IM2A_U05, IM2A_K02
Business Ethics	Discussion seminars	Activity during classes, Presentation	IM2A_W02, IM2A_U04, IM2A_U05, IM2A_U01, IM2A_K02, IM2A_K05

Detailed rules of the implementation of the curriculum established by the Dean of the Faculty (the so-called Study Rules)

Field of study: International Management

Enrollment rules for the next semester

The rules for registering for the next semester are regulated by the Study Regulations applicable in a given academic year.

To obtain entry it is necessary:

- passing all modules of classes specified in the study program applicable to a given field of study, level and profile, provided for in the plan of this semester of studies
- obtaining 27-33 ECTS points, depending on the semester planned for implementation under a given study plan.

The condition for passing the last semester of studies is to pass all course modules specified in the study program applicable to a given field of study and provided for in the plan of this semester of study, with the exception of the diploma thesis.

Enrollment rules for the next semester as a part of the so-called ECTS credits debt ceiling

If the standard conditions for registration for the next semester are not met, it is possible to apply for registration for the next semester of studies with the so-called permissible total deficit of points. The permissible total deficit of points is 15 ECTS.

ECTS credits debt ceiling

15

Organization of classes within the so-called blocks of classes (i.e. such organization of subjects or individual forms of classes that creates exceptions to the cyclical nature of classes in particular weeks of a given semester of studies)

Not applicable.

Monitoring semesters

Non-existent.

Study rules in case of the individual organization of studies approved for a specific student

Individual organization of studies may be granted to students:

- particularly gifted and outstanding in science,
- with disabilities,
- in a difficult life situation,
- taking part in sports competitions at national or international level,
- wishing to complete part of their studies at another university,
- students in more than one field of study,
- elected to the collegial body of the University,
- foreigners taking a Polish language course,
- pregnant full-time students,
- female and full-time students who are parents.
- wishing to carry out a research project or a scientific project as part of a research educational path under the "Research University Excellence Initiative (IDUB)" project.

Individual organization of the study program may consist in particular in:

- individual selection of lesson modules, methods and forms of education,
- modification of the form of tests and examinations,
- modification of the number of ECTS points required to complete a semester of studies,
- modifying the weekly schedule of classes, if possible by selecting a class group and/or class hours, in a way that enables the implementation of the applicable study program while adapting to the student's time possibilities,
- changes in the dates of exams and tests, in consultation with the teacher of the subject or class,

Individual organization of studies may concern classes within one or several semesters or the entire course of studies and may not lead to a change in the field of study learning outcomes and compulsory modules specified in the study program for a given field of study, level and profile of education, or to an extension of the deadline for completing studies. IOS does not exempt the student from attending classes.

The student interested in the IOS study mode submits a correctly completed and documented application to the Dean of the Faculty immediately after the reason for granting the IOS occurs. The Dean of the Faculty makes a decision within 14 days, about which the student is informed by e-mail. If the application is approved, the student signs and accepts the conditions for individual organization of studies.

The scope of individualization of the study program, including semester study plans, is determined and approved by the Dean of the Faculty, taking into account:

- current course of studies,
- technical and economic possibilities of individualizing the organization of studies,
- superior provisions resulting from resolutions, orders and regulations regarding the education process.

The scientific and didactic supervisor, responsible for the entire student's education process according to the individual organization of studies, including the study plan, is appointed by the Dean of the Faculty. The scientific and didactic supervisor proposes an individual study program, including a study plan. After the Dean's approval, he/she exercises scientific and didactic supervision over the student, reports any deviations from the adopted program and study plan to the Dean of the Faculty, and creates adjustments to the individual study program.

If a student fails a module that was to be completed as part of an individual study organization, he or she is obliged to repeat the module resulting from the applicable study plan. The above rule also applies to students for whom equivalent modules have been designated as a result of international agreements.

Implementation of practical placements including monitoring system and completion rules

Not applicable.

Rules of elective modules taking

The elective module is selected by the student from among modules belonging to a specific larger set given in the study program. From among the proposed modules, the Dean each time selects those that may be launched in a given semester, depending on the capabilities of the Faculty and the availability of academic teachers. Students select on the e-learning platform or in the University's IT system a specific number of modules for a given semester, resulting from the ECTS points allocated in a given study plan. The qualification rules for a given elective module are made public before the selection procedure begins.

Rules of education paths, graduation paths, major choice/eligibility

Not applicable.

Rules related to the preparation of diploma projects and theses as well as the implementation of the degree granting

The student works on the diploma thesis under the supervision of an authorized academic teacher (thesis supervisor). The student selects the topic of the thesis from among the topics proposed by the supervisors and placed in the USOS system or agrees it with the supervisor.

The student may be admitted to the diploma examination if:

- completed all course modules provided for in the study program;
- submitted a diploma thesis.

The diploma examination includes:

- presentation of the diploma thesis,
- discussion of work,
- checking the level of knowledge and skills in the field of study.

The issues for the diploma examination checking the level of knowledge and skills in the field of study are published on the Faculty's website. Each part of the diploma examination is assessed separately, and the grade for the diploma examination is the arithmetic mean of all parts. The diploma examination ends with the announcement of the final result of studies and, if a positive grade is obtained, with the awarding of an appropriate title by the chairman of the Committee. A scientific article may be recognized as a diploma thesis, when the article is published in a scientific journal related to the learning outcomes achieved in a given field, level and profile of studies, and it is a peer-reviewed journal included in the list of scientific journals and peer-reviewed materials from international conferences announced by the minister responsible for higher education and science of July 17, 2023 pursuant to Art. 267 section 3 of the Act of July 20, 2018, Law on higher education and science (Journal of Laws of 2023, items 742, 1088 and 1234) for a minimum of 70 points.

The diploma thesis in the form of an article is prepared independently or as co-authorship, of no more than 2 people, with the student's contribution being at least 50% and confirmed in the statement submitted by both co-authors. Declarations of co-authors are attached to the submission of a copy of the work.

The student is obliged to submit an application for the recognition of the prepared scientific article as a thesis diploma, in a topic of their choice, no later than one semester before the planned date of graduation, indicating the co-author of the article in the application. Consent to recognition of the prepared scientific article for the diploma thesis in response to the student's application is issued by the Vice-Dean of the Faculty seeking the opinion of at least one of the following persons:

- student's scientific supervisor,
- co-author of the scientific article indicated in the application,
- the head of the Department or Laboratory where the student conducts research.

At the time of submission of the application, the article should be published or accepted for publication. This fact should be documented by a certificate issued by the Publishing House.

Principles for determining the overall evaluation of graduation (the final grade)

The final grade entered on the graduation diploma is determined in accordance with the Study Regulations. The final grade is calculated on the basis of:

- average grade from studies with a weight of 60%,
- evaluation of the work, agreed by the supervisor and reviewer, with a weight of 20%,
- grades for the diploma exam with a weight of 20%.

Other requirements related to the implementation of the curriculum resulting from the AGH University Study Regulations or other regulations in force at the University

Not applicable.

