



Faculty in a Foreign Language

Course description sheet

Basic information

Field of study Social Informatics	Didactic cycle 2022/2023
Major -	Course code HIFSS.I40.06600.22
Organisational unit Faculty of Humanities	Lecture languages english
Study level First-cycle studies	Mandatoriness Elective
Form of study Full-time studies	Block General Modules
Profile Practical	Course related to scientific research No
Course coordinator	Anna Małecka
Lecturer	Anna Małecka
Period Semester 3	Method of verification of the learning outcomes Completing the classes
	Activities and hours Lectures: 30
	Number of ECTS credits 4

Goals

C1	Celem kursu jest zapoznanie studentów z najnowszymi trendami społecznymi, politycznymi, kulturowymi i technologicznymi analizowanymi w perspektywie humanistycznej.
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Course's learning outcomes

Code	Outcomes in terms of	Learning outcomes prescribed to a field of study	Methods of verification
Knowledge - Student knows and understands:			
W1	Student posiada wiedzę o współczesnych zjawiskach społecznych.	IFS1P_W06, IFS1P_W08, IFS1P_W13	Activity during classes, Essay
W2	Student rozumie współczesne trendy w polityce.	IFS1P_W08	Activity during classes, Essay
W3	Student posiada orientację we współczesnych zjawiskach w obszarze kultury.	IFS1P_W08, IFS1P_W12	Activity during classes, Essay
W4	Student rozumie znaczenie technologii w perspektywie humanistyczno-społecznej.	IFS1P_W08, IFS1P_W12	Activity during classes, Essay
Skills - Student can:			
U1	Student potrafi analizować procesy społeczne, polityczne i kulturowe.	IFS1P_U02, IFS1P_U09	Activity during classes, Essay
Social competences - Student is ready to:			
K1	Student jest gotów do poszukiwania rozwiązań problemów w kooperacji z zespołem.	IFS1P_K03	Activity during classes
K2	Student jest przygotowany do angażowania się w życie społeczne.	IFS1P_K07	Activity during classes

Program content ensuring the achievement of the learning outcomes prescribed to the module

Celem kursu jest zapoznanie studentów z najnowszymi trendami społecznymi, politycznymi, kulturowymi i technologicznymi analizowanymi w perspektywie humanistycznej.

Student workload

Activity form	Average amount of hours* needed to complete each activity form
Lectures	30
Preparation for classes	20
Preparation of project, presentation, essay, report	20
Other	30
Contact hours	2
Student workload	Hours 102
Workload involving teacher	Hours 30

* hour means 45 minutes

Program content

No.	Preparation	Control System	Business
1	<p>1. Introduction</p> <p>The purpose of this document is to provide a comprehensive overview of the company's operations, including its history, mission, and vision. This document is intended for internal use only and is not to be distributed outside the company.</p> <p>2. History</p> <p>The company was founded in 1985 by John Doe and Jane Smith. It has since grown into a leading provider of services in its industry. Over the years, the company has achieved significant milestones, including the launch of its first product line and the expansion into new markets.</p> <p>3. Mission and Vision</p> <p>Mission: To provide high-quality services that meet the needs of our customers and drive their success.</p> <p>Vision: To be the industry leader in providing innovative solutions that transform the way our customers do business.</p> <p>4. Organizational Structure</p> <p>The company is organized into several departments, each with a clear focus and responsibility. The organizational chart is as follows:</p> <ul style="list-style-type: none"> Executive Management <ul style="list-style-type: none"> Chief Executive Officer (CEO) Chief Financial Officer (CFO) Chief Operating Officer (COO) Chief Marketing Officer (CMO) Business Development <ul style="list-style-type: none"> Business Development Manager Business Development Representative Operations <ul style="list-style-type: none"> Operations Manager Operations Specialist Marketing <ul style="list-style-type: none"> Marketing Manager Marketing Specialist Finance <ul style="list-style-type: none"> Finance Manager Finance Specialist Human Resources <ul style="list-style-type: none"> Human Resources Manager Human Resources Specialist Legal <ul style="list-style-type: none"> Legal Counsel <p>5. Key Performance Indicators (KPIs)</p> <p>The company tracks several key performance indicators to measure its success. These include:</p> <ul style="list-style-type: none"> Revenue Growth Customer Satisfaction Operational Efficiency Employee Engagement Market Share <p>6. Conclusion</p> <p>This document provides a detailed overview of the company's operations and is a valuable resource for all employees. It is updated regularly to reflect changes in the company's strategy and operations.</p>	<p>Control System</p> <p>The control system is designed to ensure that the company's operations are carried out in accordance with its mission and vision. It consists of several key components:</p> <ul style="list-style-type: none"> Policy Framework: A set of guidelines that define the company's values and principles. Procedures: Detailed instructions for how to perform specific tasks. Standards: Benchmarks for performance and quality. Monitoring and Reporting: Systems for tracking progress and identifying areas for improvement. Review and Evaluation: Regular assessments of the control system's effectiveness. <p>Business</p> <p>The business is the primary focus of the company and is carried out through a variety of channels. The company's products and services are designed to meet the needs of its target market and provide a competitive advantage.</p> <p>Marketing</p> <p>The marketing strategy is focused on building a strong brand and reaching a wide audience. This is achieved through a combination of traditional and digital marketing techniques.</p> <p>Operations</p> <p>The operations team is responsible for the day-to-day running of the company. They ensure that all processes are efficient and that customer needs are met.</p> <p>Finance</p> <p>The finance team manages the company's budget and ensures that it is being used effectively. They also provide financial reporting and analysis to support decision-making.</p> <p>Human Resources</p> <p>The human resources team is responsible for attracting, developing, and retaining top talent. They focus on creating a positive work environment and providing opportunities for growth.</p> <p>Legal</p> <p>The legal team provides advice and support on all legal matters, ensuring that the company is in full compliance with applicable laws and regulations.</p>	

Extended information/Additional elements

Teaching methods and techniques:

Lectures, Discussion, E-learning, Group work

Activities	Methods of verification	Credit conditions
Lectures	Activity during classes, Essay	Aktywna obecność na wykładach, studiowanie zalecanej literatury i wykonywanie zadań cząstkowych, napisanie eseju.

Conditions and the manner of completing each form of classes, including the rules of making retakes, as well as the conditions for admission to the exam

Zaliczenia poprawkowe wymagają spełnienia warunków jak wyżej.

Method of determining the final grade

Aktywne uczestnictwo w zajęciach, wymagania przedstawione przez Prowadzących zajęcia.

Manner and mode of making up for the backlog caused by a student justified absence from classes

W przypadku zaległości student otrzyma dodatkowe materiały do zaliczenia.

Rules of participation in given classes, indicating whether student presence at the lecture is obligatory

Obecność obowiązkowa.

Literature

Obligatory

1. Piotr Sztompka, Society in Action: The Theory of Social Becoming, The University of Chicago Press, Chicago 1991.
2. Podana przez prowadzących zajęcia.

Optional

1. Anthony Giddens, Modernity and Self-identity, Stanford University Press 1991.
2. Podana przez prowadzących zajęcia.

Learning outcomes prescribed to a field of study

Code	Content
IFS1P_K03	potrafi odpowiednio określić priorytety służące realizacji określonego zadania
IFS1P_K07	uczestniczy w przygotowaniu i realizacji projektów społecznych i potrafi przewidywać wielokierunkowe skutki społeczne swojej działalności
IFS1P_U02	potrafi prawidłowo interpretować zjawiska społeczne, zwłaszcza dotyczące sfery komunikacji z użyciem nowych technologii informatycznych i medialnych.
IFS1P_U09	potrafi właściwie analizować przyczyny i przebieg wybranych procesów i zjawisk społecznych.
IFS1P_W06	ma podstawową wiedzę niezbędną do rozumienia społecznych, ekonomicznych, prawnych, etycznych i innych pozatechnicznych uwarunkowań nowych technologii komunikacyjnych i komputerowych oraz zna zasady tworzenia i rozwoju różnych form przedsiębiorczości.
IFS1P_W08	ma podstawową wiedzę o relacjach między strukturami i instytucjami społecznymi i ich elementami w społeczeństwie zmieniającym się pod wpływem technologii.
IFS1P_W12	ma wiedzę o człowieku, w szczególności jako podmiocie konstytuującym struktury społeczne we współczesnym społeczeństwie zmieniającym się pod wpływem nowych technologii.
IFS1P_W13	ma podstawową wiedzę o typowych rodzajach struktur społecznych i ich podstawowych elementach oraz o możliwościach badania ich.